



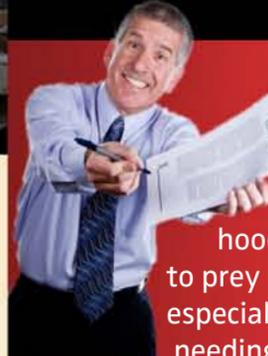
DISASTER



CLICK ON THE BOOK AT LEFT TO DISCOVER FREE REOURCES



DISASTER SCAMS ARE ON THE RISE!



5 Tricks Used by Scam Artists

After a disaster, con artists canvass neighborhoods and communities looking to prey upon vulnerable residents, especially the elderly and those needing immediate assistance

with things like home repairs, debris removal, board-ups, roof tarping, insurance claim adjusting, etc. Once first responders leave the scene of a disaster, the residents are usually left to fend for themselves and figure out their own recovery. This is where unsuspecting disaster survivors can all-too-easily become disaster victims by allowing unscrupulous people take advantage of them while they are vulnerable or in a state of shock. Here are five of the most common tricks used by con artists after a disaster.

- 1) They offer you something for nothing
- 2) They try to win your confidence
- 3) They tell you it's now or never to create a sense of urgency
- 4) They tell you they will make you rich or even offer money to get you to sign a contract
- 5) They try to make you believe it worked for others

QUICK LINKS

- ▶ The Red Guide to Recovery Web Site
- ▶ Disaster Scam Resources
- ▶ FREE Personal Property Inventory Tool "The Memory Jogger"
- ▶ Feature Videos
- ▶ Link to Us
- ▶ About the Author
- ▶ The Red Guide on Facebook 
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"The Guide is customized to our specific area... The format of the Guide was developed to provide a tool for fire companies to distribute to fire or disaster victims who have experienced property loss or damage."

— Chief Augie Ghio, Fire Chief San Miguel Consolidated Fire Protection District, Past President of The San Diego County Fire Chiefs' Association

COLORADO SCAMS:



After the Colorado Fires Are Out The Scams Begin

An all too common occurrence after disasters are the opportunists, fly-by-night contractors, and scam artists who descend on homeowners and communities looking to take advantage of insurance policy proceeds or a family's hard

earned savings. Disaster survivors need to have an awareness of what tactics scammers use, what they are after, and how to avoid them. Recognizing what a scam looks like and knowing what steps to take after a disaster will help to keep families safe and strengthen community resiliency. *The Denver Post* recently reported on this. Click on the READ MORE link to read the article "AG Suthers: Scam Activities Proliferate in Aftermath of Fires."

[READ MORE](#)

CLICK HERE

WATCH

OUR LATEST NEWS CLIPS ON DISASTER SCAMS



How To Avoid a Contractor Scam

FEMA has provided a very helpful article titled "Ways to Avoid Becoming a Victim of Disaster Fraud". This article offers helpful tips along with key questions to ask door-to-door solicitors or street salespeople that can help people avoid falling prey to a home repair or contractor scam.

[READ MORE](#)


Henrietta Zumwalt Turns the Table on Two Scam Artists

by Sean Scott

It was 11:15pm on a Sunday evening when Henrietta Zumwalt, an elderly widow of 87 was awakened to the sound of a smoke alarm blaring in the hallway of her home. Opening her bedroom door and peering out, she could see flames and black smoke billowing from the kitchen. Terrified by the surreal sight, she made her way back into the bedroom, retrieving her glasses and cell phone to call 911. Scooping up Daisy, her faithful Yorkshire terrier and a framed photo of her beloved husband Harold, Henrietta made her way out the backdoor. Within minutes, the fire trucks arrived and began to attack the fire that had now engulfed a large portion of the roof, as Henrietta watched in disbelief.

[READ MORE](#)

Bring The Red Guide to Your Community

No where else will you find a more comprehensive post-disaster recovery resource that addresses the pertinent recovery needs of individuals and families that are affected by disasters.

The Red Guide offers survivors a comprehensive course of action by providing:

- Simple, easy to read information that walks them step-by-step through the recovery process
- Useful tips that raises awareness and provides education to avoid scams and the many pitfalls that can present themselves after a disaster
- A single source of recovery information that is compiled from numerous local, state, and federal agencies that specifically address disaster recovery topics, relief programs, resources, and assistance

To find out more on how we can customize The Red Guide to Recovery for your state, community, or agency, please visit our website and let us know how we can serve you.

[READ MORE](#)

OUR FOCUS IS BUILDING RESILIENT COMMUNITIES. LINK TO US!

www.TheRedGuideToRecovery.com info@TheRedGuideToRecovery.com

858.453.6767

Link list:

Book and whole top portion links to:

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Colorado Fire Article links to:

<http://www.theredguidetorecovery.com/recovery-tools/disaster-scams/>

Watch Our Latest News Clips... links to:

<http://www.theredguidetorecovery.com/home-contractor-scams/>

How to Avoid a Contractor Scam article will link to:

<http://www.theredguidetorecovery.com/home-contractor-scams/>

Bring the Red Guide to ... article will link to:

<http://www.theredguidetorecovery.com/the-red-guide/get-the-red-guide-to-recovery/>

Henrietta Zumwalt article will link to:

<http://www.theredguidetorecovery.com/how-henrietta-zumwalt-turned-the-tables/>

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Will link the email address to automatically bring up their email software and generate an email.