

San Diego County Fire Chiefs' Association



MEDIA ADVISORY

Down and Out, But Not Alone After A Disaster

The Red Guide To Recovery

September 2, 2010
For Immediate Release

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Tragedy can strike at any time. When it does, it can claim a single home, a neighborhood or an entire community. After the smoke clears, the dust settles, or the flood waters recede, the destruction left behind is a swath of pain, loss, and hopelessness. As the shock begins to subside, a near paralyzing sensation often presents itself. Fear and apprehension over what to do next leads to stressful questions such as; “What do I do? Where do I go? Who can I trust?”

Now, in San Diego County the last thing a First Responder may do at an incident, is help the victim take their first step to recovery by presenting the victim a copy of the “Red Guide to Recovery”. The RG2R is the result of a collaborative effort between the San Diego County Fire Chiefs' Association, the San Diego County Office of Emergency Services, the San Diego Chapter of the American Red Cross and DeWitt Publishing.

The Red Guide takes disaster victims, step-by-step through the recovery process. Critical information on damage mitigation, relocation, financial aid, safety issues, grief counseling and much more is provided in this recovery tool. RG2R is designed to facilitate good decision-making at an emotional time in someone's life.

WHO: **Augie Ghio, President San Diego County Fire Chiefs' Association**
Pam Slater-Price, Chair Person County BOS
Bill Horn, District 5 County Supervisor
Joe Craver, CEO San Diego Chapter of the American Red Cross
Daniel Lamborn, Chief Deputy District Attorney/Fire Victim

WHERE: **Burn Institute 1st Floor Conference Room**
8825 Aero Drive
San Diego, CA 92123

WHEN: **Thursday September 2, 2010, 9AM**

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